



# LIGHT INTO NIGHT

SEPTEMBER 16, 2017

4<sup>th</sup> ANNUAL SHOWCASE, AUCTION, DINNER & DANCE TO BENEFIT ART OMI

Art Omi is a not-for-profit arts organization with residency programs for international visual artists, writers, translators, musicians, dancers and architects. Art Omi seeks to foster an environment of creative exploration and exchange, professional opportunity and exposure, and a stylistically and culturally diverse community for creative artists from around the world.

Through our programs and public events – including our international artist residencies, the Fields Sculpture Park, Architecture Omi, and Education Omi – Art Omi contributes to a vibrant arts culture locally, regionally, and internationally.

**Join us for an evening of art and surprise to benefit Art Omi and celebrate 26 years.**

Light into Night brings together visual artists, writers, musicians, dancers and architects for an unforgettable event.

Enjoy cocktails, a sumptuous, locally sourced farm-to-table dinner, as well live and silent auctions featuring art, elegant vacations and other treasures. Experience a rare evening of dancing, art installations and surprise performances against the rustic backdrop of the Art Omi Studio Barns.

Children are welcome at *Little Stars*, a kids party at Camp Omi with campfire and art-making from 5-8 PM.

This event helps the world-renowned Art Omi continue our important work of producing international arts programming of the highest caliber here in the Hudson Valley.

**Join the party to raise money for a great cause!**

For more information please contact Kristi Berner at [kberner@artomi.org](mailto:kberner@artomi.org) or by phone at (518) 392-4747.

ART OMI  
LIGHT into NIGHT



# SPONSORSHIP OPPORTUNITIES

We exist because of you! Your support enables us to continue producing cutting edge residencies with international artists, quality arts education and world-class public exhibitions and arts events for people of all ages. It also elevates the region's role as a vibrant hub in the global creative industries and tourism sector.

## SPONSORSHIP LEVELS

### LEAD SPONSOR

**\$10,000**

- Prominent branding signage at the Studio Barns
- Full page ad in the event program booklet
- Complimentary table at the event (dinner tickets for 8 guests)
- Recognition on the Art Omi website, e-blasts, social media and PR for the event.

### SIGNATURE SPONSOR

**\$7,500**

- Prominent branding signage at the Studio Barns
- Full page ad in the event program booklet
- Complimentary dinner tickets for 6 guests
- Recognition on the Art Omi website, e-blasts, social media and PR for the event

### BENEFACTOR

**\$5,000**

- Prominent branding signage at the Studio Barns
- Half page ad in the event program booklet
- Complimentary dinner tickets for 4 guests
- Recognition on the Art Omi website, e-blasts, social media and PR for the event

### FRIEND

**\$2,500**

- Quarter page ad in the event program booklet
- Complimentary dinner tickets for 2 guests
- Recognition on the Art Omi website

## YOUR SUPPORT IS CRITICAL AND GOOD FOR BUSINESS!

Sponsorship provides brand exposure to an audience of influential supporters. In the past years, Light into Night has attracted:

- Over 200 guests from the "Who's Who in the Hudson Valley" business and arts each year.
- Major sponsorships from Etsy, Thompson Giroux Gallery, Columbia Memorial Hospital, Herrick Feinstein LLP, Meridian Prime, and Rural Intelligence.

## ANNUAL LOCAL IMPACT + GLOBAL INFLUENCE

28,000+ visitors | 1,750 local children and families | 110 international artists | 61 local jobs | 40 free events  
\$500,000+ contributed towards local economy | 88,490 website visits | 10,050 email subscribers | 10,500 facebook likes  
1,200 twitter followers | 1,900 instagram followers + growing

## CONTACT

For more information on supporting Light into Night, please contact Development Associate Kristi Berner at [kberner@artomi.org](mailto:kberner@artomi.org) or call (518) 392-4747.